



DISTRICT 6
UNITED STATES POWER SQUADRONS®
2017 FALL CONFERENCE



FALL CONFERENCE HIGHLIGHTS...DC Jeff Freedman, JN-CN

Our 2017 D/6 Fall Conference will be held in Oswego, NY, November 10 - 12, hosted by D/6. Conference highlights include a new venue at the Quality Inn & Suites Riverfront overlooking the Port of Oswego at the mouth of the Oswego River, a keynote talk addressing the cause of Lake Ontario flooding this past season, a workshop on social media marketing designed to assist squadron development throughout D/6, and an opportunity to meet with and question our USPS National Chief Commander Louie Ojeda.

Quality Inn & Suites Riverfront and Restaurants. The attractive rooms with free hot breakfast, free parking and free WiFi should make your conference stay comfortable and enjoyable, and with a nautical environment in the Port of Oswego close to Lake Ontario. Nearby is the H Lee White Maritime Museum with historical exhibits relating to naval history on Lake Ontario. Alex's On The Water Restaurant is a superb choice for Friday night, or you may prefer GS Steamer's Bar & Grill, conveniently located in the Quality Inn.

Be sure to return your room reservations to your squadron commander and your meal reservation to Bess Kirnie; district bridge members and P/D/Cs should return their room reservation to Conference Chair Sandy Sanders as per the instructions contained herein.

Stump the Chief! D/6 is honored to welcome USPS National Chief Commander Louie Ojeda to our Fall Conference. He has challenged us to stump him by asking questions on any topic at our Friday evening town hall meeting, following a brief Fall Council. Please submit your questions for the Chief Commander to me prior to the meeting at freedmaj@upstate.edu. This visit with our Chief Commander is D/6's opportunity to learn firsthand what steps are being taken to strengthen USPS nationally and what changes are in the offing. He wants to hear from as many D/6 members as possible about our concerns and what we are doing in Central and Western New York to fulfill USPS's threefold mission of boating education, public service, and promoting boating camaraderie.

Lake Ontario Water Levels and Weather: The summer of '17 will be remembered for the shoreline flooding of Lake Ontario that put marina docks and homes under water, and which prevented many D/6 members from even launching their boats until late July or August, if then. The entire Canadian Rideau Canal waterway and parts of the NYS canals were temporarily closed in mid-season due to high water. Our **keynote speaker**, Douglas Wilcox, Professor of Wetlands Biology at Suny Brockport will review the consequences of our excessive spring rains during the first year of implementation of Plan 2014 on the water level of Lake Ontario.



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Meteorologist Michael Veres of SUNY Oswego will then discuss Lake Ontario winds and the potential effects of climate change on recreational boating. Opportunity for questions will follow both talks.

Workshop on “Social Media Marketing”. Websites, Facebook, Meet-Up, and other modern social media marketing techniques are increasingly being used by businesses and organizations, including not-for-profits like USPS, to promote their products and programs to the public and to interact with members. The goal of this workshop is to improve our use of social media marketing to promote squadron development throughout D/6. Three D/6 Squadrons—Syracuse, Rochester, and Susquenango—will describe their social media marketing initiatives, followed by comments from a professional marketing expert from industry.

The conference will include our usual brief **Friday evening council, Saturday morning D/6 business meeting** with the Chief Commander’s message, Education and other reports and awards recognizing the achievements of our members and squadrons, and **Sunday morning meetings** designed to advance our USPS mission.

It is vitally important that all D/6 squadrons are represented with as many squadron commanders, squadron bridge officers and members as possible to make our 2017 Fall Conference a success, especially with the special opportunity to interact with our National Chief Commander. By the time of the Fall Conference, the 2017 boating season will have ended in Upstate New York; the Fall Conference will provide perspective on the past and plans for the future.

On behalf of the entire D/6 bridge, welcome to the 2017 Fall Conference!



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Agenda

Quality Inn & Suites Riverfront
70 East 1st Street
Oswego, NY

Friday, November 10 – Sunday, November 12, 2017

FRIDAY EVENING:

5:00 – 6:30 PM Dutch Treat Dinner at GS Steamers Bar & Grill or Alex's On The Water
6:45 – 7:15 PM Fall Council
7:15 – 8:15 PM "Stump the Chief" with USPS National Chief Commander Louie Ojeda
followed by....Hospitality Room Dessert, Snacks and Beverages

SATURDAY MORNING and AFTERNOON:

8:30 AM – noon D/6 Fall Conference meeting
Noon – 1:30 PM Luncheon
1:30 – 2:15 PM Keynote Speaker: Douglas Wilcox, Professor of Wetland Science, SUNY Brockport
"Managing Lake Ontario Waterways: What Happened in 2017"
2:15 – 2:45 Speaker: Michael Veres, Ass't. Professor of Meteorology, SUNY Oswego
"Lake Ontario Winds & Potential Impact of Climate Change on Recreational Boating"
3:00 – 4:15 PM **Workshop on Social Media Marketing** (Websites, Facebook, Meet-Up, etc.)
Presentations (15 min each) by Syracuse, Rochester and Susquenango Squadrons,
followed by guidance from Industry Marketing Expert
2:45 – 4:00 PM Optional Visit: **H. Lee White Maritime Museum**, 1 West 1st Street, Oswego, NY

SATURDAY EVENING:

5:30 – 6:30 PM Open Cash Bar & Hors d'oeuvres
6:45 – 8:00 PM Banquet

SUNDAY MORNING:

8:30 - 9:30 P/D/Cs
8:30 – 9:30 D/6 Bridge with Squadron Cdrs
8:30 – 9:30 DEO with SEOs
9:30 – 10:30 D/6 Bridge with P/D/Cs
10:30 – 11:30 D/6 Bridge

Agenda and reservation forms also on D/6 website



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Room Reservation Process for Fall Conference 2017 10 November to 12 November

***D/Lt Sandy Sanders, P
Conference Planning Committee Chair***

We will continue to use the e-mail process and thereby take advantage of our tax-exempt status by making group reservations by Squadron under the Squadron's tax-exempt number. Meal reservations will be made through St. Lawrence Sail & Power Squadron's Bess Kirnie and are covered under the District 6 tax-exempt number.

We have 30 sleeping rooms available for our Fall Conference at a rate of \$119.00 per night. The Quality Inn will assign the rooms on a first received basis.

SQUADRON MEMBERS: Please send your completed reservation form to your Commander.

DISTRICT 6 BRIDGE, P/D/C'S, AND CPS attendees and members from other Districts will continue to make their room reservations through the Conference Planning Committee (CPC).

For Fall Conference 2017 reservations should be sent to:

Sandy Sanders
8278 Brookaw Road
Interlaken, NY 14847

PAYABLE TO **District 6 Fall Conference 2017** or email to: eeyore6000@hotmail.com

Let's have a great conference!

Remember:

Room Reservation Deadline: 21 October 2017



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Room Reservations
10 November to 12 November 2017

Quality Inn and Suites Riverfront
 70 E. 1st St.
 Oswego, NY13126-2112

Phone: (315) 343-1600

Room Rate is \$119.00 per night for single or double occupancy.

Check-in Time 3:00 PM Check-out Time 11:00AM

Reservation Deadline: 21 October 2017

**Send completed Hotel Reservation Form
 below to YOUR squadron commander.**

2017 D/6 Fall Conference Hotel Reservation Form

Name(s) _____ Mate: _____

Address: _____

Phone: (____) _____ Squadron: _____

District: _____ Email: _____

Nights Staying: Friday 10 November _____ Saturday 11 November _____

Accommodations: Double _____ King _____

Total @ \$119.00 per night = \$ _____



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Menus

Saturday, November 11, 2017

Lunch Buffet Menu:

Minestrone Soup

Tossed Salad with Dressings

Potato or Pasta Salad

Assorted Fresh Sandwich Wraps:

Tuna, Egg and Olive, Chicken Caesar, Ham

Fresh Rolls and Butter

Assorted Bags of Chips

Cookies and Brownies

Coffee and Tea

\$22.00 per person

Served Dinner Menu:

Served Dinner includes Salad Course, Duchess Potato, Butternut Squash,

Assorted Dessert Display & Fresh Brewed Coffee or Tea

Dinner Entrée Selections:

Chicken Marsala \$38

Filet Mignon \$40.00

Eggplant Parmesan on Pasta \$36

Pasta with Marinara \$34



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Meal Reservation Form

Name: _____ Rank: ____ Grade: ____

Additional Name: _____ Rank: ____ Grade: ____

Address: _____

Phone: (____) _____ Squadron: _____ District: ____

CPS/ECP Member ____ Email: _____

	<u>Lunch</u>		<i>Late Registration</i>
_____ Buffet lunches	\$ 22.00	\$ _____	\$ 25.00
 <u>Dinner Choices</u> 			
_____ Chicken Marsala	\$38.00	\$ _____	\$41.00
_____ Eggplant Parmesan	\$36.00	\$ _____	\$39.00
_____ Pasta with Marinara	\$34.00	\$ _____	\$37.00
_____ Filet Mignon	\$40.00	\$ _____	\$43.00
	Total Amount	\$ _____	

Please let us know of any special dietary concerns or allergies

Meal Reservation Deadline

Must be Received by **30 October 2017** - Cancellation Deadline for Refund **4 November 2017**

**Please send this form and your check for the *Total Amount* above, payable (in US funds) to
 District 6 Fall Conference 2017, to:**

Bess Kirnie
 716 County Route 36
 Norfolk, NY 13667-3284
 Phone: 607-377-4422
 E-Mail: ekirnie@gmail.com